



Delaware's Biggest Restaurant Week

Over \$50,000 in promotion will drive diners to your restaurant!

American Express, Spark, The News Journal, delawareonline.com, Signature Brandywine and Metromix bring you Delaware Dines Out.

Your cost? Just \$450!

You'll get the power of \$50,000 in promotion, plus point-of-purchase materials (posters and entry boxes) for your restaurant and tons of valuable exposure.

How do you participate?

Agree to offer a three-course, prix fixe dinner menu for \$30 from Sept. 27 through Oct. 3. Once they're inside your doors, you can add lunch deals, drink specials or additional options to delight your diners.

Own three or more restaurants? Ask about discounted DDO pricing.

Ask your sales representative about special ad packages in *Spark* and *Signature Brandywine*!

For more information, contact:

Matt Sullivan
msullivan@sparkweekly.com
302-324-7728



One lucky diner will win the "ULTIMATE DINING CARD" – the chance for two to dine out FREE for a FULL YEAR!

Deadline for registration:

Tuesday, September 14

